No-No's: issues that must be avoided when writing

No-No's in Literature

overuse of certain words should be avoided

altered point of view (POV) is a No-No

avoid "cardboard" characters

avoid overuse of adverbs and adjectives

maintain the tense

your antagonists need to be believable, not "cartoon" antagonists

let the dialogue and beats describe how characters react or how something looks

avoid overuse of speaker attributes in your tags

try to keep the dashes (indicating interruption) and ellipses (indicating gaps) to a minimum

don't overuse passive voice

the KIS method (Keep It Simple) creates better dialogue

remember to keep the action going with active voice

don't confuse the reader with too much violation of chronology

avoid alliteration

remember to utilize showing, not telling

avoid overuse of repetitive phrases

stay away from clichés

unless right for a character, try not to overuse polysyllabic words