

# Creating an Author Bio: short bio

An author bio (short for biography) can make or break the author's reputation, sales, and acceptance within the literary community

What is an author bio?

it is a valuable tool that an author creates to entice buyers to read his/her story.

What changes can be made in an author bio?

as time goes by, authors often branch out into different genres or interesting personal life changes

Do I have to use a head shot along with my bio?

if you want to succeed as an author, yes

What is in a short author bio?

- a brief description of your writing
- positive things about you
- fun facts about you other than those associated with writing

How long should my author bio be?

a short bio should be under 150 words

What is a target audience?

your target audience is the biggest mainstream group of people you imagine will read your books

How many bios should an author have?

an author should have both a short and a long bio that are ever-changing